



Exploitation strategy and stakeholder analysis per country

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The first year of the project brought (preliminary) results, which provide a common basis for the exploitation strategy: We identified the relevant CLIL principles (WP2); we matched them with different educational contexts (WP3) and developed/adapted the playingCLIL games. Despite the fact that we had an early idea of our target groups and the relevant stakeholders, it was crucial to reach this stadium of the project for defining the all main target groups.

The main result of the project will be developed/refined games for the CLIL classroom in different educational contexts. These results will be summarized in a handbook (paper and e-book version), which is main product at the end of the project. Furthermore, we develop a training course to train teacher, trainer and multiplier (with language learning/educational background). For the exploitation activities, we defined the following main target groups we want to reach to foster this new method of language learning:

- Teachers and trainers in schools, VET schools and adult education organisations
We built up regional networks in all partner countries with teachers and trainers from different educational contexts. These networks give us direct access to schools where the playingCLIL games (meanwhile) are in use for testing. Feedback and discussion in these networks have proved to be useful also in sense of dissemination. The training course will be a Europe-wide offer to this target group also after the project will be finished.
- Teacher/trainer training institutions (including further education)
These training institution (teachers and trainers of all educational contexts) are important for the sustainability of project results. In all partner countries, we already contacted several institutions during the project lifetime on a regional/national level to inform about the idea, intermediate results and the expected results and products. These
- Educational administrations
The project does not centrally approach political decision makers with the developed outputs but the administrative bodies on different levels of the education system. These administrative bodies have an important impact on the curricula at schools as well as for the initial teacher training. All partner approach these stakeholders in their countries on regional and national level. Furthermore, one of the project partners (P5) is a regional education authority.
- Academic community (research & development)
Finally, to establish the new playingCLIL method in classrooms on different educational levels the ongoing exchange of the project idea, the approach and the work progress with the academic community (i.e. language and didactics experts). The feedback and discussion on this level is at least as relevant as described above (teachers/schools).

The following tables (two per country) give an overview on the identified stakeholders, their tasks within teacher education, training, administration and research, and their relevance for the project (“Stakeholder Analysis”). The tables (“Approach strategy”) describe the concrete measures of approach.

P1 + P2: Germany

Stakeholder analysis

Name	Tasks	Relevance
<p>AILA ReN CLIL (Association Internationale de Linguistique Appliquée / International Association of Applied Linguistics, Research Network CLIL)</p>	<ul style="list-style-type: none"> - It contributes actively to the development of all subject areas of applied linguistics - It promotes the exchange of scientific knowledge and practical experience - It stimulates international cooperation - It fosters language pluralism - It supports applied linguistics in developing countries - It establishes and supports Research Networks (ReN) - It includes a ReN in CLIL and immersion classrooms 	<p>An international research network that involves researchers from more than 50 universities in the world.</p> <p>It organizes annual research meetings, symposiums and conferences and edits thematic issues of publications related to these research meetings.</p>
<p>Langscape, International Research Network on Multilingualism</p>	<ul style="list-style-type: none"> - Langscape is a European network of language teacher educators and linguists who engage in multilingualism and foreign language teaching 	<ul style="list-style-type: none"> - members of the network teach CLIL in teacher education degree courses - members will disseminate the playingCLIL methodology and information about training opportunities in their own institutions

Mercator – European Centre on Multilingualism and Language Learning	<p>The Mercator European Research Centre on Multilingualism and Language Learning (Mercator Research Centre in short) aims at the acquisition, circulation and application of knowledge. The Mercator Research Centre gathers and mobilises expertise in the field of language learning at school, at home and through cultural participation in favour of linguistic diversity of Europe. The Mercator Research Centre is an independent and recognised reference centre for policy makers and professional workers in the field of multilingual education and language learning. (...) (Self-description from website)</p>	<ul style="list-style-type: none"> - Prof. Breidbach has received invitations to conference organised by Mercator on (minority) language education - Further connections exist between Mercator and Langscape through joint memberships by individual researchers - Mercator has a substantial outreach to language teachers and decision makers in the field of lesser-taught (minority) languages
European Centre for Modern Languages (ECML)	<p>The ECML of the Council of Europe acts at the European level as an interface organisation between language policy decision-makers, national administrations for language education and language teacher development. Its aim is towards “reform in the teaching and learning of languages”.</p>	<ul style="list-style-type: none"> - CLIL is one of the stronghold-concepts in the work of the ECML. The ECML has launched a series of CLIL-related projects in the past several rounds of 3-year-programmes which resulted in significant outcomes regarding teaching methodology and innovative conceptualisations of CLIL.
Sekretariat der Kultusministerkonferenz (Secretary of Standing Conference of the Ministers of Education and Cultural Affairs)	<ul style="list-style-type: none"> - Executes ongoing work/ tasks of <i>Standing Conference of the Ministers of Education and Cultural Affairs</i> - Contact point of <ul style="list-style-type: none"> o <i>Ministries of Education</i> of federal states o government agencies o European Union o national institutions and organizations 	<p>Dissemination of playingCLIL methodology to each German federal state via responsible persons listed below:</p> <p>Dr. Tobias Funk: Head of Office of Coordination, field II: Schools</p> <p>Dr. Cornelia Hensel: Head of Office of Coordination, field III: Universities, Science and Culture</p> <p>Werner Klein: Head of Office of Coordination, field IV: Quality Control, International and European affairs, Statistics</p>

<p>Senatsverwaltung für Bildung, Jugend und Wissenschaft des Landes Berlin <i>(Berlin Senate Administration for Education, Youth and Science)</i></p>	<p>The regional Ministry of education in Berlin (state level)</p> <ul style="list-style-type: none"> - In charge of educational policy matters including curriculum development, teacher training, school development, supervisory body for all schools and public universities 	<p>Dissemination of playingCLIL methodology to educational institutions in Berlin via responsible departments listed below:</p> <p>Sigfried Arnz: Head of Department I. In charge of supporting and advising schools, educational psychology, personnel management, educational statistics & prognosis, professional training</p> <p>Christian Blume: Member of Department I. In charge of personnel management, school resources, second phase of teacher training („Vorbereitungsdienst“)</p> <p>Tom Stryck: Head of Department II. In charge of subjects, quality control, teacher training</p> <p>Andreas Stephan: Member of Department II. In charge of teacher training</p> <p>Beate Schöneburg: Member of Department II. In charge of international affairs and Staatliche Europa-Schule Berlin (Bilingual European Schools Berlin)</p> <p>Maria Seifert: Head Office of Senate Administration for Education, Youth and Science. In charge of European affairs.</p> <p>Providing access to national level and (indirectly) to European level</p>
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Professional School of Education at the Humboldt-Universität (PSE)	<ul style="list-style-type: none"> - Organizes teacher education at the university level across all subjects 	Provides access to university teachers in teacher education in all relevant subjects.
Goethe-Institut	Gives information on CLIL in Great Britain, France and Germany	Web-based dissemination of playingCLIL methodology to other countries.
Deutscher Bildungsserver	Online information portal of/ for federal states	Web-based dissemination of playingCLIL methodology to German <i>Landesinstitute</i> .
Regional playingCLIL network (including primary and secondary schools, a VET school): Carl-von-Ossietzky-Schule, Bertha-von-Suttner-Schule, Schule am Teutoburger Platz, Schiller-Gymnasium, Lette-Verein	The schools in this regional network are bilingual schools resp. schools offering CLIL in their classroom.	The teachers in this network give important feedback from classroom. At the same time they are a helpful dissemination channel on a practical level.
University of Helsinki Prof. Dr. Heini-Marja Järvinen Department of Teacher Education	Initial teacher education in English	<ul style="list-style-type: none"> - Access to teacher education - Former co-ordinator of EU-Project “LICI – Language in Content Instruction” (2006-2009, University of Turku, 229850-CP-1-2006-1-FI-LINGUA-L2PP)

<p>The following list indicates universities and institutes of higher education for teachers (Pädagogische Hochschulen) in Germany which provide one of the following</p> <ul style="list-style-type: none"> - fully certified degree-courses (Master level) in CLIL or - CLIL modules within a degree-course in teacher education (usually in combination with one language and one non-linguistic teaching subject). 		
<p>Ph Karlsruhe/ Ph Freiburg</p>	<ul style="list-style-type: none"> - Degree programme <i>Europalehramt</i> - Combination of teaching degree and bilingual education 	<p>Provides courses and training on bilingual education and CLIL methodology as an obligatory (or selectable) module of their degree programs for language teachers.</p> <p>Prof. Dr. Hans-Peter Burth: Student advisory service</p> <p>Europalehramt, French as target language</p> <p>Prof. Dr. Matthias Hutz: Student advisory service</p> <p>Europalehramt, French as target language</p>
<p>University Saarbrücken</p>	<ul style="list-style-type: none"> - Bilingual teaching degree in <i>geography and history</i> 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Dr. Rainer Möhler: Contact person <i>bilingual education and history</i></p> <p>Prof. Dr. Peter Dörrenbächer: Contact person <i>bilingual education and geography</i></p>
<p>University Koblenz-Landau</p>	<ul style="list-style-type: none"> - Study course <i>Euregio teacher</i> 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Ursula Sitt. Contact person</p>

KU Eichstätt-Ingolstadt	- Masters in CLIL	Provides official studies and training on bilingual education and CLIL methodology. Prof. Dr. Waltraud Schreiber: Contact person for Masters in CLIL
University Köln	- Additional study <i>bilingual education - English</i>	Provides official studies and training on bilingual education and CLIL methodology. Prof. Dr. Andreas Rohde: Contact person for bilingual education
University Hamburg	- Additional qualification in <i>bilingual education</i>	Provides official studies and training on bilingual education and CLIL methodology. Prof. Dr. Andreas Bonnet / Prof. Dr. Wilfried Brusck: Contact person(s) bilingual education
University Halle-Wittenberg	- Study programme <i>bilingual education</i>	Provides official studies and training on bilingual education and CLIL methodology. Prof. Dr. Eva Leitzke Ungerer: Contact person for <i>bilingual education</i>
TU Braunschweig	- Focus on <i>bilingual education</i> (Bilingualer Sachfachunterricht/ CLIL)	Provides official studies and training on bilingual education and CLIL methodology. Frank Rabe: contact person

University Bremen	- Additional qualification in <i>bilingual education</i> (Bilinguales Lernen und Lehren)	Provides official studies and training on bilingual education and CLIL methodology. Tim Giesler: contact person
University Kassel	- Qualification in <i>bilingual education</i>	Provides official studies and training on bilingual education and CLIL methodology. Prof. Dr. Claudia Finkbeiner: Contact person bilingual education
University Dortmund	- Additional study in <i>bilingual education</i>	Provides official studies and training on bilingual education and CLIL methodology. Carolin Doert / Katherine Kerschen: Coordinator(s) of bilingual education

<p>PH Ludwigsburg</p>	<p>- Additional qualification in <i>bilingual education</i> (Bilingualer Sachfachunterricht)</p>	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Prof. Dr. Jan Hollm: In charge of bilingual education and English</p> <p>Prof. Dr. Jörg-U. Keßler: In charge of bilingual education and English</p> <p>Bettina Walter: In charge of bilingual education and biology</p> <p>Dr. Natasha Aristov: In charge of bilingual education and chemistry</p> <p>Prof. Dr. Armin Hüttermann: In charge of bilingual education and geography</p> <p>Gisela Löffelbein: In charge of bilingual education and history</p> <p>Prof. Dr. Joachim Engel: In charge of bilingual education and mathematics</p> <p>Elke Begander: In charge of bilingual education and politics</p> <p>Prof. Dr. Annette Hofmann: In charge of bilingual education and physical education</p> <p>Dr. Thomas Breuer: In charge of bilingual education and theology</p> <p>Prof. Dr. Hubert Sowa: In charge of bilingual education and arts</p>
<p>University Duisburg-Essen</p>	<p>- Additional qualification in <i>geography and bilingual education</i></p>	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Dr. Julian Sudhoff: Contact person bilingual education</p>

University Trier	<ul style="list-style-type: none"> - Additional certificate in geography and bilingual education 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Prof. Dr. Reinhard Hoffmann: Contact person for bilingual teaching</p>
University Wuppertal	<ul style="list-style-type: none"> - Additional study in bilingual education 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Prof. Dr. Bärbel Diehr / Prof. Dr. Gela Preisfeld: Contact persons for bilingual teaching</p>
University Mainz	<ul style="list-style-type: none"> - Additional training in bilingual education for history, geography and social studies 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p>
University Mainz	<ul style="list-style-type: none"> - Additional training in bilingual education for history, geography and social studies 	<p>Provides official studies and training on bilingual education and CLIL methodology.</p> <p>Univ.-Prof. Dr. Kerstin Pohl: Contact person for social studies and bilingual education</p> <p>Dr. Andreas Frings: Contact person for history and bilingual education</p> <p>Marion Plien: Contact person for social studies and bilingual education</p>

Approach strategy	
Name	Concrete measures how to approach
AILA ReN CLIL (Association Internationale de Linguistique Appliquée or International Association of Applied Linguistics, Research Network CLIL)	Channel information on project through newsletter. P2 has many personal contacts within the network
Langscape, International Research Network on Multilingualism	Project information will be disseminated at the next Network Meeting in September 2015 (Universitat Pompeu Fabre, Barcelona)
Mercator – European Centre on Multilingualism and Language Learning	Prof. Breidbach (P2) will use close contacts to leading Mercator staff to launch project information (including training opportunities) through the channels available to Mercator.
ECML	Prof. Breidbach (P2) acted as an external advisor for the CLIL-CD Programme (2008-2011). He will be able to approach the project leaders as well as the ECML directly.
Sekretariat der Kultusministerkonferenz (Secretary of Standing Conference of the Ministers of Education and Cultural Affairs)	General information about the project (work progress and expected products) will be disseminated directly to the above-mentioned contact persons. A more concrete approach to this stakeholder is expected with support of Berlin Senate Administration for Education, Youth and Science.
Senatsverwaltung für Bildung, Jugend und Wissenschaft Berlin (Berlin Senate Administration for Education, Youth and Science)	Both partners in Germany (P1 and P2) are strongly connected to this stakeholder: regular relations on a collaborative level to different units; Direct access to: <ul style="list-style-type: none"> - Department I: In charge of supporting and advising schools, educational psychology, personnel management, educational statistics & prognosis, professional training, school resources, second phase of teacher training („Vorbereitungsdienst“) - Department II: In charge of subjects, quality control, teacher training and international affairs

	<ul style="list-style-type: none"> - Office of federal (national) and European affairs <p>P1 and P2 use the regular contact (meetings, boards etc.) to inform about the work/project progress. This stakeholder is a key actor on a regional level (Berlin state) and gives strong support for the approach on the national and European policy level.</p>
Professional School of Education at the Humboldt-Universität (PSE)	<ul style="list-style-type: none"> - Prof. Breidbach (P2) acts as an elected member of the PSE board and will be able to launch project information personally. - A playingCLIL training course in June 2015 in conjunction with an MEd-course will be open to members of the PSE.
Goethe-Institut	
Deutscher Bildungsserver	
Regional playingCLIL network (including primary and secondary schools, a VET school)	The regional playingCLIL network was established in Springtime 2014. Since then we had regular meetings (approx. once per quarter).
University of Helsinki	<ul style="list-style-type: none"> - An Erasmus+ Staff/Student Exchange is currently initiated. One core aspect will be collaboration in CLIL teacher education - Visits are scheduled for April and June 2015 - A member of staff from Helsinki University participated in the playingCLIL training course in Las Palmas (October 2014)
University of Hamburg	<ul style="list-style-type: none"> - Prof. Breidbach is strongly connected to Prof. Bonnet in a joint research group on CLIL. - Data from playingCLIL will be used for joint curriculum development and for language teacher professional development. This work is on-going.
Universität Rostock	<ul style="list-style-type: none"> - Invited 2-hour presentation of playingCLIL principles and application on June 16, 2015 - Information on the project and training opportunities in the playingCLIL methodology at the HU. - A training course for university teacher educators engaged in CLIL is planned to be scheduled in spring

	2016.
Ph Karlsruhe/Ph Freiburg, University Saarbrücken, University Koblenz-Landau, KU Eichstätt-Ingolstadt, University Halle-Wittenberg, TU Braunschweig, University Bremen, University Kassel, TU Dortmund, PH Ludwigsburg, University Duisburg/Essen, University Trier, University Wuppertal, University Mainz	<ul style="list-style-type: none"> - Information on the project and training opportunities in the playingCLIL methodology at the HU. - A training course for university teacher educators engaged in CLIL is planned to be scheduled in spring 2016.

P3: UK		
Stakeholder analysis		
Name	Tasks	Relevance
British Council Belfast	<ul style="list-style-type: none"> The British Council in Belfast have supported Interacting project bids and training opportunities for Northern Irish schools through Socrates, LLP and now Erasmus Plus. This continuing commitment to disseminate the good practice of playingCLIL was demonstrated in the Belfast meeting of our project when their press officer covered our visit and published an article which attracted favourable attention from our Minister of Education. 	<ul style="list-style-type: none"> The British Council helps to internationalise Northern Ireland's schools, colleges and universities. They engage with and support the mobility of policy makers, lecturers, researchers, teachers and students in and out of Northern Ireland. They provide teachers in Northern Ireland with the opportunity to work with schools across the world to enrich the learning of their pupils. They offer a range of curriculum resources to support teachers in all international dimensions of their schools' work.
Teacher training Colleges Stranmillis University College, Saint Marys University College Arthur Webb	<ul style="list-style-type: none"> The introduction of the innovations of playingCLIL methodology to the language teaching fraternity and present the results of our testing for use in subject teaching across the curriculum. Results and products of the project will be presented to departmental heads with a view to incorporation in mainstream initial teacher training. 	<ul style="list-style-type: none"> In Northern Ireland initial teacher training takes place at the Queens University and at two dedicated teacher training colleges, Stranmillis and Saint Mary's. Arthur Webb, the Interacting playingCLIL associate is the principal trainer in drama and it's use across the curriculum at these two training colleges.

<p>Participating schools in the playingCLIL train the testers course, Colaiste Feirste, Holy Cross in Atticol, SERC</p>	<ul style="list-style-type: none"> • Colaiste Feirste and Interacting are developing a multimedia presentation and workshop on how to Play CLIL in primary. • Holy Cross have established a primary and post primary playingCLIL hub in their rural area of Mourne and Newry which reaches across the border with the Republic of Ireland, they are developing a multimedia presentation with a demonstration workshop to developing a cross border context with target languages of Irish and Spanish. • SERC and Interacting are developing a multimedia presentation and workshop for dissemination across the departments of Modern Languages, Travel and tourism and Catering. 	<ul style="list-style-type: none"> • Colaiste Feirste is the only Irish medium post primary school in Northern Ireland there are over 30 Irish medium primary schools. • Holy Cross have established a primary and post primary playingCLIL hub in their rural area of Mourne and Newry which reaches across the border with the Republic of Ireland. • SERC are part of the national network of adult and VET teaching in Northern Ireland.
<p>European community of Erasmus plus project developers, course providers and participating schools.</p>	<ul style="list-style-type: none"> • As an active participant in European learning programmes Interacting have regular contact through social media, presenting and attending conferences (IATEFL, GINCO etc) , with hundreds of training providers and thousands of schools. • We exchange news on an adhoc basis with this extensive network and our participation in playingCLIL is always in the headlines. 	<ul style="list-style-type: none"> • Objectives and results of the project are disseminated and invitations to share and collaborate in future testing or development are extended. • Future playingCLIL based courses feature on the schooleducationgateway.eu database

<p>Education and Library Boards, Northern Ireland.</p>	<ul style="list-style-type: none"> • Responsible for in service training and European programmes. • Objectives and results of the project to be disseminated throughout NI. • Discussions in place to include playingCLIL materials on the C2K network. 	<ul style="list-style-type: none"> • The administrative bodies which run Northern Ireland's schools. Their mission statement is <i>To raise the standards of learning and levels of achievement of the people of the Board's area through the provision of high quality education, library and youth services.</i>" It is a corporate body, established under statute as the Local Authority for education.
<p>Department of education and Employment</p>	<ul style="list-style-type: none"> • Actively promoted the playingCLIL course through their colleges. • Dissemination of project objectives and results with the local Northern Ireland network with the possibility to spread good practice to the mainland UK. 	<ul style="list-style-type: none"> • The authority for adult and VET institutions in Northern Ireland.
<p>Primary Languages South Eastern Education and library Board Maria Boden</p>	<ul style="list-style-type: none"> • Testing the games from the perspective of language teachers. • Maria Boden the coordinator of the initiative works closely with Interacting and is organising workshops to demonstrate principles and results in the academic year 2015-2016. • On March 11th a multimedia presentation and demonstration workshop will be presented by participants from Holy Cross school in Atticol. 	<ul style="list-style-type: none"> • Funded by the education and library board this group promotes and drives the introduction of MFL in the primary sector with over 100 schools involved in teaching Irish, Spanish French and German.

<p>Interacting national Network of schools through theatre and training</p> <p>Interacting international teachers network</p> <p>I.N.T.O. Alison Gililand</p> <p>Lyric Theatre Belfast Philip Crawford</p>	<ul style="list-style-type: none"> • Interacting local language and project advisor Ann McQuiston is disseminating our project activities and opportunities. • Interacting theatre tours contact every school in Northern Ireland with news on playingCLIL and possible future collaborations, accompanying information on shows and training opportunities • Interacting theatre tours contact every school in Northern Ireland with news on playingCLIL accompanying information on training opportunities. • Dissemination of playingCLIL project activities through their network. Possible future partner in developing digital playingCLIL resources. • Creative learning coordinator. • Incorporation of playingCLIL activities in training actors to work in schools. 	<ul style="list-style-type: none"> • Group of over 50 primary and post primary schools where Interacting provide theatre and teacher training services and support for building Erasmus plus projects. • As part of our on-going marketing strategy Interacting directly contact heads of language department or school principals • Irish National Training Organisation. INTO is an all Ireland institution operating as the union for Primary school teachers and responsible for in-service training. Considerable expertise in learning through digital platforms • Northern Ireland's leading theatre company offer a wide range of theatre based learning services to schools.
<p>N.E.A.[New era Academy]</p>	<ul style="list-style-type: none"> • NEA offer a syllabus of graded examinations for students of speech, drama and performance 	<p>NEA established in 1941 have an extensive network of drama practitioners in UK and Hong Kong</p>
<p>Belgium, Maison des Langues Gilles Huaux</p>	<p>Dissemination of playingCLIL project activities through their network.</p>	<p>State funded support for quality in language teaching in Wallonia</p>
<p>Canada, Canadian Improv Games, Briana Rayner</p>	<p>Implementation of new schools strategy and International playingCLIL games.</p>	<p>Organizers of the world's largest schools theatre competition</p>

Australia, Impro Australia, Jon Williams	Implementation of new schools strategy and International playingCLIL games.	Organizers of theatre sports in schools
University of Aberdeen, Professor Do Coyle	<ul style="list-style-type: none"> Expert evaluation on progress so far and guidance on further future developments for PCLIL games. 	<ul style="list-style-type: none"> Professor Do Coyle. Responsible for coining the 4 Cs concept in CLIL and international reputation as CLIL guru
Consejeria de Educacion de Madrid, Bilingual programme	<ul style="list-style-type: none"> Training teachers and educating students in primary and secondary levels. 	<ul style="list-style-type: none"> Responsible for the implementation of the bilingual education programme in public schools in the comunidad de Madrid.
Finland Asosiation of Language teachers Oulu Meri Aatsinki	Dissemination of playingCLIL project activities through their network. Demonstration of results and workshop of key findings and activities to be presented in October 2015.	Vastly experienced body of classroom CLIL practitioners with Interacting games training.
Warwick University, Department of Theatre Studies	<ul style="list-style-type: none"> Degree programme in Drama and theatre studies. 	<ul style="list-style-type: none"> Professor Nadine Holdsworth
IATEFL Worlds largest conference for language teachers	<ul style="list-style-type: none"> IATEFL aims to link, develop and support English teachers world wide. 	<ul style="list-style-type: none"> IATEFL is the largest English teaching Association worldwide with over 4000 current members.
Imaginative Minds , Leading professional journal in Uk for in depth analysis of resources and issues. Howard Sharron	<ul style="list-style-type: none"> Imaginative Minds specialises in products that raise standards of teaching and learning using critical and creative thinking. 	<ul style="list-style-type: none"> Imaginative Minds publishes School Leadership Today, Professional Development Today, Creative Teaching and Learning magazines, along with Every Child Journal and Learning Spaces

Virtual teaching communities and social media	Invitations to collaborate and regular news updates using the Interacting networks on LinkedIn, Facebook and professional communities such as ALL , TES, Bilingual Education Platform, Twitter	InterActing Theatre Company FB page which has 2664 followers and through the Interacting webpage www.interacting.info and the use of our moodle platform with over 2000 teachers registered.
Approach strategy		
Name	Concrete measures how to approach	
British Council Belfast	They will report on our results and progress as good practice though their extensive and prestigious network	
Teacher training Colleges Stranmillis University College, Saint Marys University College Arthur Webb	Introduction of methodology of playingCLIL in teacher training colleges in 2015/16	
Participating schools in the Playing Clil train the testers course, Colaiste Feirste, Holy Cross in Atticol, SERC	Since applying for Erasmus Plus funding and joining the PCLIL course in the Canaries, teachers from these schools have designed and delivered workshops for fellow staff members as well as the on going testing games with their students which will continue throughout 2015/16	
European community of Erasmus plus project developers, course providers and participating schools.	Objectives and results of the project are continuously disseminated and invitations to share and collaborate in future testing or development are extended.	
Education and Library Boards, Northern Ireland.	Objectives and results of the project to be disseminated throughout NI. Discussions in place to include playingCLIL materials on the C2K network.	
Department of education and Employment	Dissemination of project results through out college network.	
Primary Languages South Eastern Education and library Board Maria Boden	Maria Boden the coordinator of the initiative works closely with Interacting and is organising workshops to demonstrate principles and results in the academic year 2015-2016. On March 11 th a multimedia presentation and demonstration workshop will be presented by participants from Holy Cross school in Atticol.	
Interacting national Network of schools through theatre and training	Interacting send information including update on the PCLIL project on a regular basis to this network	

Interacting international teachers network	Interacting teachers network informed through the Interacting moodle platform.
I.N.T.O. Alison Gililand	Dissemination of PCLIL through the INTO network and possible design of online course for their teachers.
Lyric Theatre Belfast Philip Crawford	Introdcution of PCLIL to student courses run through the theatre.
New Era Academy Derren Nesbitt, leading private theatre academy training young actors.	Possibility of incorporating activities from playingCLIL in international acting certificates for young learners. Training the trainers.
Belgium, Maison des Langues Gilles Huaux	Invitations to train with interacting and join future projects
Canada, Canadian Improv Games, Briana Rayner	Reports to send on results of testing
Australia, Impro Australia, organizers of theatre sports in schools Jon Williams	Reports to send on results of testing
University of Aberdeen, Professor Do Coyle	Invitation to attend final meeting and reflect on results of testing games.
Consejeria de Educacion de Madrid, Bilingual programme	Reports to send on results of testing
Finland Asosiation of Language teachers Oulu Meri Aatsinki	Planned demonstration workshops on results and key innovations.
Warwick University, Department of Theatre Studies Professor Nadine Holdsworth	Incorporation of playingCLIL in academic study of the perspective and experience of the drama practitioner.

IATEFL Worlds largest conference fro language teachers	Presentation of results and demonstration of activities at the world’s leading conference for the language teaching industry.
Teachers Times , Leading professional journal in Uk for in depth analysis of resources and issues. Howard Sharron	Article on results of project to be published on completion.
Virtual teaching communities and social media	

P4 + P5: Spain

Stakeholder analysis

Name	Tasks	Relevance
<p>DGOIPE</p>	<p>The Dirección General de Ordenación Innovación y Promoción Educativa is in charge of regulating curricula, innovation programmes and teachers training courses.</p>	<ul style="list-style-type: none"> - Training teachers (Primary, Secondary and Adult Education) on playingCLIL methodology. - Dissemination of playingCLIL methodology to schools in the Canary Islands. - Curricula are being revised in the Canary Islands due to the new legal framework in Spain. A lot of importance is being given to Foreign Language Learning and multi-lingualism programmes such as CLIL among other. - Dissemination / training of new methodologies e.g. Game-based Learning.
<p>Network of Inset Centres</p>	<p>Inset Centres hold all the follow up meetings, teacher training sessions, seminars where teacher trainers and primary, secondary and adult education teachers work on methodology, innovation programmes.</p>	<ul style="list-style-type: none"> - In the Inset Centres, the contact between trainers and teachers takes place and the process of design of Learning Situations starts. - Teachers are being advised and guided for the implementation of games in their daily activity. - Seminars are being held in different Inset Centres, contributing to the exploitation and dissemination of playingCLIL in the Canary Islands.
<p>Primary, Secondary and Adult Education Schools in the Canary Islands</p>	<p>We will count on Primary, Secondary and Adult Education Schools currently developing CLIL programme.</p>	<p>CLIL teachers are implementing the games they learnt in Gran Canaria Course and will provide us with highly valuable feedback about classroom experience. These teachers (and also their students) will as well fill in the questionnaires for the evaluation of games with both universities. Finally, some sessions will be recorded.</p>

Faculty of Education Universidad de Las Palmas de Gran Canaria	Teacher Training Master in Secondary Education, Adults and Vocational Training	<ul style="list-style-type: none"> - This Master provides official training to Secondary, Adults and Vocational Training teachers on new and updated methodologies (CLIL; playingCLIL) - Dissemination of playingCLIL methodology to Secondary schools in the Canary Islands. - Training in action research (Game-based Learning, CLIL methodologies)
Faculty of Education University of Las Palmas de Gran Canaria Faculty of Education Universidad de Las Palmas de Gran Canaria TV Canaria Canarias 7 TEA (English Teacher Association for Canary Islands)	Initial Teacher Training of Primary teachers Extra curricular courses: Introduction to CLIL Local TV station Local newspaper Conferences and workshops for primary and secondary teachers in (semi) private and public sector.	<ul style="list-style-type: none"> - The Initial Teacher Training Degrees provide official training on new methodologies to be applied to schools (CLIL, playingCLIL) - To train in service teachers to put playingCLIL methodology into practice - Training teachers (Primary, Secondary and Adult Education) on playingCLIL methodology - Dissemination and new methodologies with game based learning - Dissemination and new methodologies with game based learning (e-book) - Dissemination and new methodologies with game based learning (e-book) - Dissemination and new methodologies with game based learning - Training teachers (Primary, Secondary and Adult Education) on playingCLIL methodology

Las Arenas International School	Annual Symposium about education and teaching June 2015	<ul style="list-style-type: none"> - Training teachers (Primary, Secondary and Adult Education) on playingCLIL methodology - Dissemination and new methodologies with game based learning
GRETA Andalucía teacher association (Granada)	Teacher's Association and CLIL oriented-Congresses and meetings	<ul style="list-style-type: none"> - Dissemination and new methodologies with game based learning
Universidad Autónoma de Barcelona	Post- graduate certificate in CLIL	<ul style="list-style-type: none"> - It provides official training on new methodologies with game based learning (e-book)
Universidad Internacional de la Rioja	Expert in CLIL methodology	<ul style="list-style-type: none"> - It provides official training on new methodologies with game based learning (e-book)
UNED Universidad Nacional de Educación a Distancia	Post-graduate certificate in CLIL	<ul style="list-style-type: none"> - It provides official training on new methodologies with game based learning (e-book)
La Salle International Graduate School	Master in bilingualism and CLIL methodology	<ul style="list-style-type: none"> - It provides training on new methodologies with game based learning (e-book)
Universidad de Salamanca	Master in bilingual teaching	<ul style="list-style-type: none"> - It provides training on CLIL methodology
Centro Universitario Cardenal Cisneros (adscrito a la Universidad de Alcalá)	Expert in Content and Language Integrated Learning (CLIL)	<ul style="list-style-type: none"> - It provides training and skills to become effective and competent teachers in bilingual schools.
Universidad de Valladolid	Master in bilingualism	<ul style="list-style-type: none"> - It provides training and skills to become effective and competent teachers in bilingual schools.

Approach strategy	
Name	Concrete measures how to approach
DGOIPE	<p>When revising the curricula of L2, a lot of importance has been given to an action-focused approach, so communicative skills acquire great importance at all educational stages. Games play an important role in this sense. This also implies a change in the methodology to be used in the L2 classroom.</p> <p>Training in this new approach and the use of games has been fostered by this stakeholder.</p> <p>Organization of the evaluation phase with the schools.</p>
Network of Inset Centres	<p>All Foreign Language Advisers in the Inset Centres in the Canary Islands were familiarised with playingCLIL since the very beginning of this academic course in September 2014. DGOIPE technicians introduced the programme and the methodology it proposes, even putting into practice some games.</p> <p>Most Foreign Language advisers attended the playingCLIL Course in Gran Canaria in October and then disseminated the games and methodology in their areas (seminars, follow-up meetings...)</p> <p>They are also advising and helping teachers who are implementing the games in their classrooms.</p> <p>Finally they will contribute to the evaluation of the games.</p>
Primary, Secondary and Adult Education Schools in the Canary Islands	<p>Some teachers attended the playingCLIL Course in Gran Canaria in October and they have implemented the games in their classrooms.</p> <p>They will play an active role in the evaluation of the games besides their students.</p> <p>All of them have been contacted, and in the following weeks we will agree on the dates for the University to visit each school. We will also celebrate a meeting between University of Las Palmas, DGOIPE and the teachers so that they have a better understanding of the evaluation process.</p>
Faculty of Education (Post-graduate studies) Universidad de Las Palmas de Gran Canaria	Training
Faculty of Education (Graduate studies) University of Las Palmas de Gran Canaria	<ul style="list-style-type: none"> - Meeting playingCLIL course participants - Feedback on testing the games
Faculty of Education (On-line CLIL course) Universidad de Las Palmas de Gran Canaria	<ul style="list-style-type: none"> - Training on CLIL - Dissemination of playingCLIL games

TV Canaria	Contact by sending a brief description of the project and the objectives, interview with the partners during the December conference in Las Palmas
Canarias 7	Contact by sending a brief description of the project and the objectives, interview with the partners during the December conference in Las Palmas
TEA (English Teacher Association for Canary Islands)	Dissemination of games to be tested at schools
Las Arenas International School	Workshop on playingCLIL methodology
GRETA teacher association (Granada)	Proposal for a workshop, or an article about playingCLIL games
Universidad Autónoma de Barcelona	Proposal for a workshop, or an article about playingCLIL games
Universidad Internacional de la Rioja	Proposal for a workshop, or an article about playingCLIL games
UNED Universidad Nacional de Educación a Distancia	Information on the project and training opportunities in the playingCLIL methodology
La Salle International Graduate School	Information on the project and training opportunities in the playingCLIL methodology
Universidad de Salamanca	Information on the project and training opportunities in the playingCLIL methodology
Centro Universitario Cardenal Cisneros (adscrito a la Universidad de Alcalá)	Information on the project and training opportunities in the playingCLIL methodology
Universidad de Valladolid	Information on the project and training opportunities in the playingCLIL methodology

P6: Romania

Stakeholder analysis

Name	Tasks	Relevance
<p>Suceava University – Faculty of Educational Science</p>	<p>Suceava University – Faculty of Educational Science provide initial training of teachers for kindergarten and primary students. Suceava University – Faculty of Educational Science assumes the task of promoting the culture of lifelong learning for initial and continuous training of teachers, contributing significantly to improved education through teaching-learning activities and research - action.</p> <p>Suceava University – Faculty of Educational Science has opening collaboration with educational agents both in the North East (school inspectorates, schools and kindergartens) and the international area (learning and research partnerships with European educational institutions).</p> <p>Suceava University – Faculty of Educational Science gives learners the opportunity to search openness and change through authentic learning experiences and reflection.</p>	<p>Suceava university has good connexion with all the schools from Suceava county</p> <p>Applying CLIL games to students that are future primary and kindergarten teachers</p> <p>Suceava University – Faculty of Educational Science organize with Sports High School Suceava training courses with all teachers from Suceava county</p> <p>Suceava University – Faculty of Educational Science is involved in evaluation of the training course from February 2015</p> <p>They participated in training course with 2 trainers for course with theoretical and practical information/description of CLIL philosophy</p> <p>Testing the games at master degree on adult learners</p>

Teachers Training Agency Suceava	<p>Teachers Training Agency Suceava is an educational body that provide training courses for teachers from Suceava county, they have 87 trainers on different topics.</p> <p>They organize also curriculum for optional courses, conferences, seminar, international and national projects with educational topic.</p> <p>Teachers Training Agency Suceava organize training courses with all teachers from Suceava county.</p>	<p>Teachers Training Agency Suceava will help Sports High School Suceava in testing the games on adult learners.</p> <p>Teachers Training Agency Suceava will offer asistance to Romanian trainer for accreditation of the training course playingCLIL.</p> <p>Teachers Training Agency Suceava will assure the Sustenability of the project by acreditation of playingCLIL course for next academic year 2015-2016, the course will have 25 credits and it will be attractive for teachers.</p> <p>Teachers Training Agency Suceava will help us with Exploation of results.</p>
Asociația Educatorilor Suceveni	<p>NGO of teachers from Suceava county has 10 years of activity in teaching and organizing summer schools for students and teachers.</p>	<p>Testing the games on adult learners participating at summer school in August.</p>
Asociația de părinți a elevilor LPS Suceava	<p>NGO of parents organizing activities with parents of students from Sports High School Suceava, Romania has good experience in work with adult learners</p>	<p>Testing the games on adult learners</p>
CJRAE Suceava	<p>Guidance and counselling resourse center is working with school psychologist from all Suceav county, has experince and expertize of processing data, organizing training courses for teachers, parents and adult learners.</p>	<p>Testing the games on adult learners- concillors Promoting the projects final products to adult learners</p>
Crai Nou - Suceava	<p>Local newspaper</p>	<p>Local partner is disseminating the projects activities</p>
Bucovina TV Suceava	<p>Local TV chanel</p>	<p>Local partner is disseminating our projects activities Dissemination the projects activities</p>

Inspectoratul Scolar al Judetului Suceava School Department Inspectorate Suceava	School Department Inspectorate Suceava dealing with schools management in the n Suceava county In Suceava county there are 227 schools in which are working 9300 teachers.	School Department Inspectorate Suceava allows us access in schools to promote the project and to work with teachers and students. School Department Inspectorate Suceava will promote our project playingCLIL through their network with other counties in Romania.
Institutul de Stiinte ale Educatiei Bucuresti Institute of Education Sciences	Institute of Education Sciences (IES) is a national institution for research, development, innovation and training in the fields of education and youth related unit of the Ministry of Education and Scientific Research. So far, the Institute has actively implemented national and international projects in education and youth, developed curricula and teacher training, conducted pilot projects in innovative areas of learning. Institute of Education Sciences aims to actively contribute to educational innovation through expertise, training, education and research. Our mission is to provide the necessary scientific support the new approach in education, for authentic learning, motivating, active and creative.	Dissemination of playingCLIL project activities through their network
Sports High Schools network	Schools which has been partners in Comenius, Grundtvig and Leonardo da Vinci projects	Presenting the project playingCLIL Dissemination of results
Approach strategy		
Name	Concrete measures how to approach	
Suceava University – Faculty of Educational Science	<ul style="list-style-type: none"> - Training course in 2-6 February 2015 - Testing the games on students March 2015 - Testing the games on adult learners March& April 2015 	
Teachers Training Agency Suceava	<ul style="list-style-type: none"> - accreditation of an training course playingCLIL April- May 2015 	

	- Testing the games on adult learners February – December 2015
Asociația Educatorilor Suceveni	- Testing the games on adult learners Summers school – August 2015 - Testing the games on students at summer school - August 2015
Asociația de părinți a elevilor LPS Suceava	- Testing the games on adult learners - Promoting the project in community
CJRAE Suceava	Testing the game on adult learner Apply one questionnaire to see the impact of game on emotional learning of students/teachers/adult learners
Crai Nou - Suceava	Dissemination the projects activities: Suceava meeting Participation of team project in mobilities
Bucovina TV Suceava	Dissemination the projects activities: Suceava meeting Participation of team project in mobilities
Inspectoratul Scolar al Judetului Suceava School Department Inspectorate Suceava	Presenting the project Playing Clil at all methodological meetings of headmasters, teachers, trainers in Suceava county
Institutul de Stiinte ale Educatiei Bucuresti Institute of Education Sciences	Participating at conferences organized by ISE to present the products of our project and to disseminate examples of good practices.
Sports High Schools network	Presenting the project playingCLIL Dissemination of results